

New Appointments at Floortex

Floortex announces 2 senior appointments for 2022 to support their strategic aim for continued global development.

Christina Williams has been promoted to **Head of North American & Export Sales**, from her previous position as Head of e-Commerce within Floortex. Christina will continue to be based in our Tewkesbury, UK Corporate Head Office.

In addition, **Julia Rhein** has been promoted to **Head of European Sales**, from her previous position as Nordic & DACH General Sales Manager and will continue to be based at our European logistics facility in Mannheim, Germany.

By coincidence, both Christina and Julia originally joined Floortex in 2007. Together they provide a combined 30 years of valuable and in-depth experience, in all aspects of the Floortex operation, with specific focus of sales development and customer relations.

Steve Bull, C.E.O., says: *"We have been delighted to see both Christina and Julia's progress during their careers at Floortex. Their new positions for 2022 are recognition of the major impact and contribution they have made over the years and their skills and experience will be a key part of our strategic development going forward."*



Christina Williams



Julia Rhein

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